

ANNUAL REPORT

FACHHOCHSCHULE KUFSTEIN TIROL 2020/21



Academic Year 2020/21

This annual report has been prepared primarily for digital use and contains internal and external hyperlinks. These are designed to ease reading and at the same time provide further information. To access any additional information, please click on the text passages highlighted in green and the + symbols.

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Pixabay

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ISSUE NOVEMBER 2021

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>> Chairmen of the Board

A Year of Challenges

The academic year 2020/21 was likewise the second year of a global pandemic. Just as the year before, the University of Applied Sciences Kufstein Tirol rose to the challenges presented by remote teaching with aplomb. First and foremost, we owe this to the impressive digital expertise of our faculty, and Covid-19 has given digitization in higher education a further, substantial boost. Not only traditional remote lectures but also an array of additional digital teaching formats could, for the first time, be put to the test on a large scale. However, the fact that thanks to the admirable motivation of our students and faculty we were able to make the best of this situation should not lead us to the conclusion that remote teaching can replace in-person classes. Thus, we are relieved that the current conditions allow a return to in-person instruction from the academic year 2021/22 onwards.

An Investment in Our Future

In the past year, we were able to commission the redesigned campus and city park and to start operations in the new wing of our university building. We are delighted that both our students and faculty and the wider public of Kufstein are enthusiastically making use of these new spaces. In particular, the new library „kubi“ is a major draw for the people of the town. Meanwhile, the gym in the new building is being eagerly used by the students of the International School Kufstein Tirol (ISK) and the local sports clubs of Kufstein. Unfortunately, the flash floods of July 2021 also severely affected the university and the campus and city park. The entire basement level, including the new gym, were several feet under water. Thankfully, most of the damage caused has since been possible to repair.

Studio Apartments in High Demand

With constantly rising student numbers, studio apartments are in high demand in Kufstein. To meet this demand, floors are being added to the two student residences on the Innpromenade, creating around 30 additional of these studios. Furthermore, we are currently working with the parish of Sparchen / Diocese of Salzburg to realize an additional student residence on the parish's property in Sparchen. This new residence is intended to provide living space for an additional 100 students and the project should be realized in the next two to five years.

Educational Offer Expanded

After long negotiations with the Archdiocese of Salzburg, Governor Günther Platter, and the Board of Education (Bildungsdirektion Tirol), the International School Kufstein Tirol has been expanded to include a lower secondary level as of the 2021/22 school year. Graduating students receive both the International Baccalaureate Diploma, which is recognized internationally, and the Austrian Matura. This step adds another attractive element to the educational offers available in the City of Kufstein. Overall, we look back with gratitude and look forward to the new academic year in the confidence that, together, we will master its challenges with the same motivation we have demonstrated in the past.

The Chairmen of the Board



Dr. Herbert Marschitz



DDr. Herwig van Staa



Franz Mayer



The new Library for Science & Leisure: kubi.



Chairmen of the Board, University of Applied Sciences Kufstein Tirol (l-r): DDr. Herwig van Staa, Dr. Herbert Marschitz, Franz Mayer

>> CEO Managing Director

The University of Applied Sciences Kufstein Tirol can look back on another exciting year, but also a year in which multiple events presented all stakeholders of the university with particular challenges. These challenges, however, only served to steel our resolve and pushed us to new heights of achievement.

An event of particular note was the flooding of parts of our building infrastructure this summer and the resulting total power outage and consequent failure of our IT infrastructure. The very night of the flash floods, the first members of our staff arrived on the scene to assess the scope of the damage. Over the coming days, many more employees volunteered to assist in the cleanup and repairs. Thanks to the tremendous support of Stadtwerke Kufstein (Kufstein municipal utility company) and the outstanding work of our IT Department, all aided by the already high level of digitization at our institution, it was possible for our staff to carry on with their work remotely. This made it possible to continue operations and allowed students to take their final exams without undue delay.

Virtual Events as an Opportunity

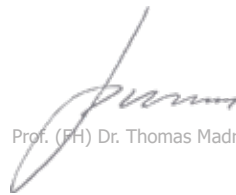
The past year in part brought about changes that make both life and work easier in the present. With more and more events being offered in a hybrid format and participants showing great acceptance of this new format, meetings and educational events can be offered in a more sustainable way. For our prospective students, we very successfully staged several virtual Open House events. For our students, we held our Meet & Match career fair in an online format, among others. At the [virtual HomeComing](#), we welcomed our alumni live from the festivities hall of our university and invited them to network online at a gin tasting.

Remote teaching and learning, meanwhile, has been further improved to meet the increasing expectations of our students in this regard. Thanks to additional investments in our IT infrastructure and weekly online exchange among our teaching staff, we are setting new, strong signals in this area.

International. Practical. Personal.

As an internationally oriented university of applied sciences, the mobility of our students and faculty is of the utmost importance to us. Thanks to the outstanding efforts of our International Relation Office, we were able to offer 257 of our own students a semester abroad despite the global pandemic, while 97 incoming students could be offered a semester in Kufstein.

The crisis proved that the team of the University of Applied Sciences Kufstein Tirol is able to deliver, thanks to everyone's high level of commitment and excellent cooperation. Beyond that, the time after the lockdown showed that we came together stronger than ever. I would like to take this opportunity to express my sincere thanks to all who have contributed to our success through their diligent work, and I look forward to the upcoming year full of optimism and confidence.



Prof. (FH) Dr. Thomas Madritsch

[MORE ABOUT
MEET & MATCH](#)



[ONLINE
STUDY FAIR](#)



CEO Managing Director Prof. (FH) Dr. Thomas Madritsch

>> Rector's Office



FH Rector Prof. (FH) PD Dr. Mario Döllner at the Bachelor and Master graduation ceremonies in September 2021.

After three semesters with almost completely remote teaching and learning due to the global pandemic, the University of Applied Sciences Kufstein Tirol was pleased to embark on the winter semester 2021/22 with a return to face-to-face instruction. The joy of face-to-face teaching and of personal academic exchange on campus was clearly evident among both students and faculty. We celebrated this return to campus with our graduation ceremonies, which provided our students with a festive conclusion to their studies. This event was also the first at which we could put into action our comprehensive safety concept for permanent on-site operations.

Despite all the restrictions of previous semesters, our students were in a position to graduate successfully, and we were able to further deepen and expand our cooperative network. This was particularly evident in the area of practical projects and internships. Even in times of the pandemic, we were able to successfully complete 50 practical projects in cooperation with or corporate partners.

Research-driven Teaching

A key element in research-driven teaching is the scientific work of our faculty. As an institution, we were able to obtain 18 new **research grants** in highly competitive calls. In addition, the published work of our researchers in the context of 57 international scientific conferences and journals allowed them to present their work to the international academic community and to advance the state of research in their respective fields. For instance, one of these studies dealt with the energy consumption of smartphones running mobile apps. It was presented at the International Conference on Web Engineering, where it received the conference's Best Paper Award.

Innovative Research Projects

Among the new research projects, one can find innovative approaches such as the development of a novel, hydrogen-powered drone system, real estate valuation on the basis of image analysis, or the development of a ski boot using 3-D printing. Particularly in the field of additive manufacturing, we were able to add new equipment such as a metal 3-D printer to our technical laboratories. Our research activities at the University of Applied Sciences Kufstein were rounded out this past year by a cross-border collaboration (Interreg program Bavaria/Austria) revolving around the question of how to make the tourism industry more attractive to future employees, as well as a qualification network for companies in the area of digitization, the latter funded by the Austrian Research Promotion Agency (FFG).

We are looking forward to the academic year 2021/22 full of energy and in the confidence that we will once again be able to engage in academic discourse with our students and faculty in person.


Prof. (FH) PD Dr. Mario Döllner

RESEARCH
FOCUS AREAS





Participating alumni were brought to the virtual campus via livestream and were guided through the evening.

>> Alumni Gathering at the Virtual Campus of the FH Kufstein Tirol

On June 11, 2021, the graduates of the FH Kufstein Tirol joined the first virtual HomeComing on-line via a livestream.

Around 360 alumni from 12 different countries from across the globe attended the event. Prof. (FH) Dr. Thomas Madritsch, CEO Managing Director of the FH Kufstein Tirol, greeted the alumni joining from Austria to Los Angeles to New Zealand via their mobile devices.

HomeComing via Livestream

The former students were presented with an insight into the news from around the campus and were guided virtually through the new building and the redesigned city park. Mag. (FH) Elisabeth Kickenweitz, responsible for Alumni & Career Service at the FH Kufstein Tirol, guided the guests through the evening. Together with FH Rector Prof. (FH) Dr. Mario Döller, they presented the Alumni Award of

1,000 euros to the graduate Michael Struber, BA, for his philanthropic project.

Prof. (FH) Dr. Roman Stöger, author of the FH-Praxisletter "improve", spoke in his short lecture about transformation management and the crisis due to the global pandemic. He explained that, from a business perspective, key questions need to be answered in order to direct the transformation and use it.

Networking with Interactive Gin Tasting

Following the official program of the virtual HomeComing, the participating alumni were invited to a joint gin tasting. The first 300 registrations for the HomeComing event had received a gin tasting set by mail and could enjoy it together with their former fellow students and Mate Kende, cocktail professional from Cocktails & More.



Prof. (FH) Dr. Roman Stöger during the live recording of his lecture.

MORE ABOUT
HOMECOMING



PRAXISLETTER
IMPROVE



>> Indie Sunset Festival Awarded by Green Events Tirol

On August 31, 2021, the Green Events Tirol initiative of the Climate Alliance and the Tirolean Environment Association awarded prizes for outstanding events. This also included the „Indie Sunset Festival 2021“ event organized by students.

In the bachelor's and master's degree programs in [Sports, Culture & Event Management](#), the students organize and implement events every semester as part of practical projects. The awareness for sustainable and environmentally conscious events has been firmly anchored in the degree program since 2015. As a result, the practice project groups submit regularly their events to Green Events Tirol and are continuously awarded.

The Indie Sunset Festival took place in May 2021 for the eleventh time in a row and had it certified by Green Event Tirol. This year's event involved a cooperation with the neighboring restaurants and included vegetarian and vegan delicacies. With the implementation of the festival, the students were able to inspire the jury and received the award for Green Event Tirol. The Director of Studies, Asc. Prof. (FH) Mag. Monika Kohlhofer, adds „I am always very happy when the engagement and sustained commitment of our students are rewarded with an award from Green Events Tirol. We benefit very much from the network of the initiative and the association, and we are grateful to be part of this network“.



Klimabündnis Tirol/Die Fotografen

Director of Studies, Asc. Prof. (FH) Mag. Monika Kohlhofer and Angela Scalet, BA, research assistant, (in the center of the picture) are pleased about the award.



GREEN EVENTS TIROL is an initiative for the promotion of an environmentally and socially compatible event culture. The focus is on regional events of all kinds. Event organizers can obtain advice and promote their event with one of the three GREEN EVENTS TIROL logos. The award is based on a catalog of measures created especially for Tyrol. The consulting service and evaluation of the event is carried out by GREEN EVENTS TIROL and is sponsored by the province of Tyrol. Therefore, there are no costs for the organizers. [www.greenevents-tirol.at]

**MORE ABOUT
THE AWARD**



>> Scholarship for Semester Abroad in Taiwan



Lara Schattner, student of the FH Kufstein Tirol, is spending her semester abroad in Taiwan.

The semester abroad is a central component of the full-time bachelor's degree programs and a highlight for the students. The FH Kufstein Tirol has more than 210 partner universities from which students can choose their destination. During the worldwide pandemic, the destinations for the semester abroad were limited.

Lara Schattner, bachelor's degree student of the degree program **Sports, Culture & Event Management**, is more than pleased about obtaining a scholarship for her semester abroad in Taiwan: „From the very beginning, it was clear to me that I would like to spend my semester abroad in Asia. I informed myself about several Asian countries, but Taiwan convinced me very quickly because of its economy, infrastructure, culture and food. Because of the worldwide pandemic, there was a strict ban on entering Taiwan. The entry was only possible for students with a scholarship. Fortunately, I received the MOFA scholarship and thus got an acceptance“.



SN Karriereforum/Franz Neumayr

Scholarship Program

The scholarship is awarded to outstanding international students and includes a monthly stipend as well as round-trip airfare to Taiwan. The student will begin her semester abroad in the winter semester 2021/22. „My university is in Taichung and is one of the largest cities in Taiwan with a population of 2.8 million. The campus with 13,000 students is like a small town compared to the university of applied sciences in Kufstein. There are various restaurants, cafés, stores, an 8-story lib-

rary, a swimming pool and a large sports hall with a gym,“ says Schattner about her exchange university.

The scholarship is awarded by the Ministry of Foreign Affairs (MOFA) of the Republic of China (Taiwan). The goal of the scholarship program is to encourage outstanding international students to study in Taiwan, to promote bilateral exchanges and develop the relationship between Europe and Taiwan through research, scholarships and studies involving internationality and culture.



Providence University

Providence University campus in Taiwan.

All students gain valuable experience abroad - usually a whole semester in the full-time Bachelor's degree programs and in an intensive week abroad in the part-time Bachelor's degree programs.

PARTNER
UNIVERSITIES



MORE ABOUT
SEMESTER ABROAD



>> Top Placement in International Ranking



The FH Kufstein Tirol belongs to the top 25 best universities worldwide in the category „Student Mobility.“

Thanks to its commitment to internationalization, the University of Applied Sciences Kufstein Tirol was once again the only Austrian university to receive an award in the „Student Mobility“ category, placing the university in the top 25 globally. In the winter semester 2020/21 and summer semester 2021, study trips were again conducted virtually. Students were able to get to know international companies and had a chance to network despite the global pandemic.

Award in the Top 25

For eight years now, the ranking specialist U-Multirank has been examining international universities based on selected criteria. A total of 1,945 universities from 96 countries took part in this year's ranking. Under consideration of ten

different performance dimensions, U-Multirank presents the 25 best-performing universities from around the world. The most recent U-Multirank results once again underline the accomplishments of the University of Applied Sciences Kufstein Tirol (FH Kufstein Tirol) over recent years.

The latest analysis was based on a new cooperation index developed exclusively for U-Multirank, which shows one main trend: Cooperation works! The positive effect of cooperation and partnerships is very much confirmed by the work of FH Kufstein Tirol in this area. For many years now, the university has been building and maintaining a large international network of currently more than 210 partner universities and 7,300 alumni, as well as partnerships in research and industry.

Uninterrupted Studies

The University of Applied Sciences Kufstein was able to offer all students uninterrupted academic programs throughout the Covid-19 pandemic. Already in the very early stages of the summer semester 2020, face-to-face teaching at FH Kufstein Tirol was fully converted to remote learning. The success of this strategy is clearly evident in the fact that academic operations could be maintained and that all students were able to successfully complete the last semesters, including [semesters abroad](#) and [professional internships](#). Study trips, too, could be offered in a virtual format and offered students interesting insights into (inter)national businesses and cultures.



AdobeStock, NDABCREATIVITY

What is important within IT training and what does a typical day of work look like?

>> Holistic Training in IT

The University of Applied Sciences Kufstein Tirol provides practical and personal training for IT specialists in technical degree programs. Three alumni from the FH Kufstein Tirol are currently working at EBS Smart Solutions Software GmbH. The connection between the university and the software company began with Anna-Maria Mair, BSc, the first employee graduate of the bachelor's degree in [Web Business & Technology](#) (WEB). She was followed by Hannes Wilhelmer, MSc, and Martin Islitzer, BSc, both also graduates of the same degree program. In the winter semester 2020/21, current WEB students were able to support the company with their expertise as part of a large practical project.

Practice-Focussed Study and Work

„The high practical relevance and the familiar re-

lationship were the main reasons for me to study at the FH Kufstein Tirol. For our career field, it is important to build up a broad basic knowledge during the training and develop the skills to adapt quickly to new technologies,” recommends Hannes Wilhelmer, MSc, Head of Web & App Technologies. Wilhelmer graduated in the degree programs [Web Business & Technology](#) (Bachelor) and [Web Communication & Information Systems](#) (Master).

Knowledge of the fundamentals and social skills

Anna-Maria Mair, BSc, was able to continue her professional career at EBS immediately after the internship and has been supporting the company since 2013. Managing Director DI (FH) Michael Schneeberger remembers: „Anna's know-how al-

ready convinced us so much during the internship that we offered her a permanent position straight away. You can easily see that the training is top-notch and also practical.” Anna-Maria Mair, BSc, Head of Customer Support adds: „I continue to like my work very much. My job is quite varied, and that makes it very special.”

„As an IT specialist, a holistic view of the various processes is very important. The University of Applied Sciences not only trains students to become technical specialists but also imparts the necessary social skills. Here you receive holistic training in the IT sector,” says Martin Islitzer, BSc, software developer. Islitzer also studied WEB and will complete the part-time master's degree in [Data Science & Intelligent Analytics](#) in the course of the summer semester 2021.



The FH Kufstein Tirol supports the city of Kufstein on its way to becoming a smart city.

>> Students lay the Foundation for a Smart City of Kufstein

Digitization is a research focus of the FH Kufstein Tirol and a central topic of the city of Kufstein. In cooperation with the municipal utility company of Kufstein (Stadtwerke Kufstein), students at FH Kufstein Tirol were able to develop a networked particulate matter sensor.

Next to many companies, municipalities and cities, including Kufstein, are also investing in digital technologies. The Stadtwerke Kufstein commissioned a practical project group of the master's degree program **Smart Products & Solutions** to implement a prototype of an IoT sensor box. The function of this sensor box is to measure different classes of particulate matter concentration in the air and to store this data on a central server via the existing LoRaWAN network of the municipal utility, so that ultimately this data can be visualized on a dashboard.

Internet of Things as a Basis

The Internet of Things, i.e. the networked and intelligent management of everyday objects and data, formed the basis for the students' practical project.

The result was a networked and intelligent sensor unit, controlled by a micro-controller and consisting of two sensors. These are used to record data from the environment, e.g. to measure the particulate matter pollution (by means of an air quality sensor) at the current location (by means of a GPS sensor). The system is powered by a photovoltaic module combined with a battery. The processed data can be accessed by means of a dashboard, which can be reached using conventional end devices such as smartphones or laptops.

Becoming a Smart City

Sustainable and self-sufficient energy management is a central objective of the Kufstein municipal utility company within the context of the smart city. Thanks to the project work of the student group, the foundation has been laid for Kufstein to become a smart city. The cooperation between the client and the FH Kufstein Tirol is, however, far from over. Stay tuned for news on which projects will be tackled next to support the city of Kufstein in this age of digitization.

„Through project-based learning, students experience the possible uses of smart products up close. The use of technologies in our Makers Lab play an important role in this. In this practical project, the students were able to successfully implement the order in the field of IoT and smart products and at the same time prove their knowledge in practice.“
Dipl.-Ing. T. Schmiedinger, Vice Director of Studies Smart Products & Solutions



Maximilian Riedel (middle), CEO of Tiroler Glashütte GmbH, participating in the Management Forum Kufstein on May 5th, 2021.

>> Getting Up Close & Personal with Entrepreneurs

At the Management Forum Kufstein, exceptional personalities are invited to fireside chats to talk about their lives as entrepreneurs and to share some of their personal experiences.

The Management Forum Kufstein is organized by students of the University of Applied Sciences Kufstein Tirol (FH Kufstein Tirol). The organizing committee is made up of students from the bachelor's degree programs in [International Business Studies](#), [Marketing & Communication Management](#), and [Business Management](#).

The Strategy Behind the Fireside Chats

In individual presentations, entrepreneurs and experts provide practical insights into questions of strategy development, implementation, and the execution of business models. In order to allow a

holistic view of business management, the talks examine the various life cycles of a company. In this way, participants profit from a synthesis of input on practical applications and theory-grounded background knowledge, a combination that is conducive to an in-depth understanding of issues in strategy and business models. The entrepreneurial talks are not designed as pure lectures. Instead, they combine presentations and interviews with opportunities for the audience to participate actively in the discussion. The aim of these talks is for the participants to gain insights and tips from the invited entrepreneurs and experts in order to link practical knowledge with theoretical foundations.

Outstanding Personalities

So far, the Management Forum Kufstein has hosted six entrepreneurs from various industries in its fire-

side chats. The kick-off event was held with Samuel Geisler, Managing Partner of Peakmedia. In the following, the Management Forum Kufstein welcomed the CEOs of Ortovox and Riedel Glas. Finally, Sabrina Spielberger, entrepreneur and alumna of FH Kufstein and Founder and Managing Director of digidip, provided the audience with interesting insights and impulses on start-ups.

Winter Semester 21/22: Planned Talks

In the winter semester, more entrepreneurs will be invited to fireside chats. A repository of recordings of previous talks are available online (in German).

MANAGEMENT
FORUM KUFSTEIN



>> Sustainability Managers in Demand



Sophia Neuner, BA, graduate of the bachelor's degree in Energy Management (new: Energy & Sustainability Management), gives an exciting insight into her everyday work as a sustainability manager at Innsbrucker Kommunalbetriebe AG (IKB). In an interview, she explains why experts

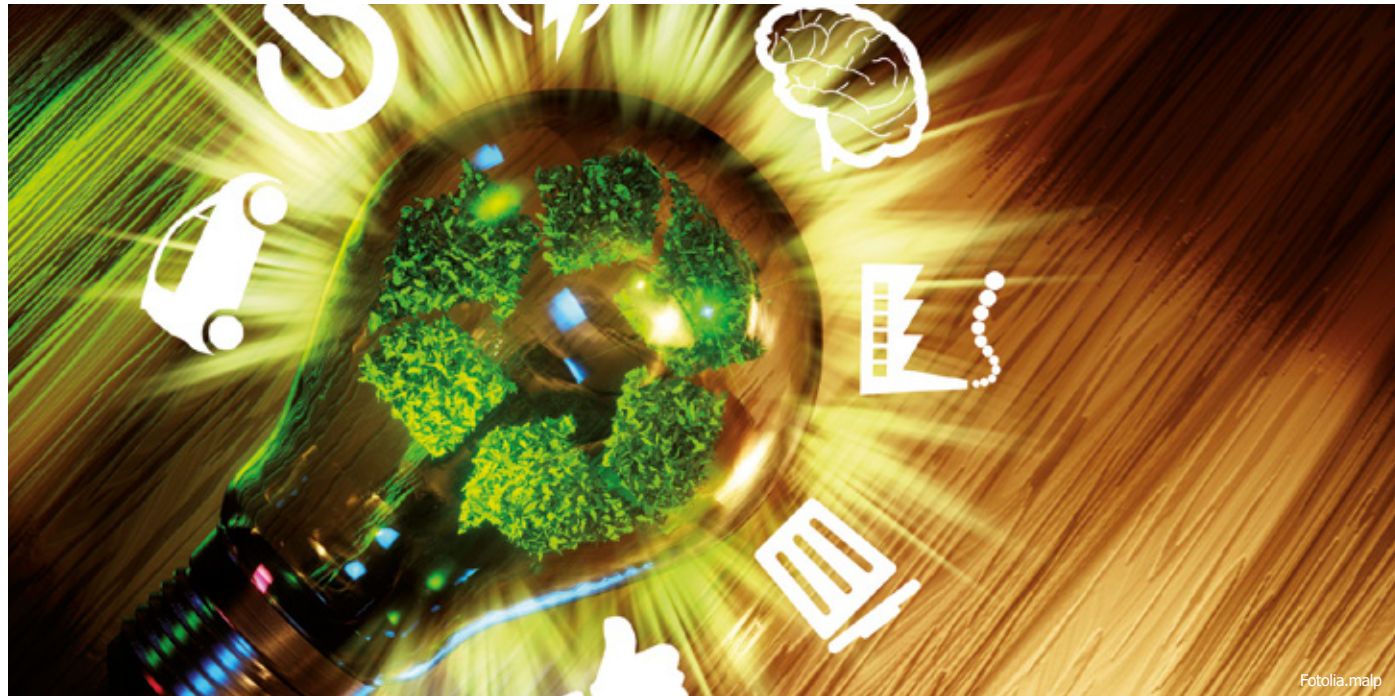
are so in demand in the sustainability and energy industries right now.

You successfully completed your bachelor's degree in Energy Management at the FH Kufstein Tirol around ten years ago - what was the decisive factor for you at the time in choosing this degree?

Neuner: At the time, I was very interested in the topic of renewable energies. When I started my studies, the subject was not yet firmly anchored in other curricula and was not well known. In contrast, the University of Applied Sciences Kufstein Tirol had a broader range here than other universities; their curriculum definitely appealed to me. Moreover, since I am from the Allgäu and wanted to stay in southern Germany, I found the location of the FH Kufstein Tirol ideal. In addition, the compulsory semester abroad was most attractive. After considering my options, I finally decided on this university.

How do you like your current work? What is special about your day-to-day work?

Neuner: I like the variety very much and the exciting topics that arise from the various business fields that we have at IKB. The area of responsibility is quite complex and diverse, but that is also what makes this exciting. Because of this, we not



The topic of sustainability now affects all industries and requires skilled workers who point the future in a green direction.

only look at an energy line such as sustainability, we also get to think outside the box.

Would you recommend studying your degree program at the FH Kufstein Tirol? If so, why and to whom?

Neuner: The FH Kufstein Tirol offers a well-structured study program. I would recommend this to everyone interested in the topic and everyone who would like to work in this area in the future. All companies are now obliged to integrate sustainability goals and to report them; as a result, the market requiring competencies in this field has expanded. I also recommend the program to people who want to work with business, technology, and

ecology. Moreover, potential students should have an interest in aspects associated with the economy and the natural sciences.

Now and in the future, a large range of companies will be obliged to adhere to the sustainability reporting requirements. Consequently, we will need even more people in the coming years who are equipped to take a comprehensive look at the energy industry and sustainability and take the corresponding action.

**BACHELOR'S
PROGRAM**



**MASTER'S
PROGRAM**





16

Postgraduate Programs

9 Certificate Courses
2 Academic Courses
3 MBA Programs, 1 davon mit 3 Vertiefungen
1 Qualification Measure
1 Management Training

24

Degree Programs

12 Bachelor
12 Master
2 of which are taught in English

210

Partner Universities

52 % Europe, 23 % Asia,
17 % America, 4% Oceania,
3 % Africa

500

Lecturers

Internal
External
Academics
Professionals

2.203

Students

50 Nations
1.789 Bachelor and Master Students
152 Incomings from 24 Nations
262 Postgraduate Students

7.996

Graduates

4.028 Bachelor
1.838 Master
1.092 Diploma
1.038 Postgraduate

MORE
FACTS & FIGURES



fhkufstein.tirol

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8	13	21	11	6
3	18	fh	23	16
15	24	10	4	9
12	7	22	17	1

fhkufstein.tirol Wir haben eine tolle Überraschung für Euch! 🎁
 Der erste Social Media Adventkalender der FH Kufstein Tirol wartet auf Euch. Bis zu Heiligabend öffnen wir gemeinsam mit Euch jeden Tag ein Türchen. 🗡️ 🌲
 Wir sind schon ganz gespannt was hinter jeder Zahl steckt - ihr auch?! 😊

FH Kufstein Tirol – University o...
 7,516 followers
 3w · 🌐

An insgesamt zwei Wochenenden feierten 400 Absolvent:innen den erfolgreichen Abschluss ihres Studiums. 🎓 🎉

Den Sponzierenden wurden von der Studiengangsleitung und dem Rektorenteam die Urkunden persönlich in einem feierlichen Rahmen verliehen. 📜

Lesen Sie mehr zur Sponsionsfeier 2021: <https://lnkd.in/eA-yvRhg>



fhkufstein.tirol Wow - wir blicken ganz begeistert auf unser #HomeComingatHome zurück. 😊
 Wir hatten wirklich tolle Gespräche mit unseren Alumni und haben uns über jedes (virtuelle) Gespräch mit Euch sehr gefreut. 😊 Nächstes Jahr dann hoffentlich wieder vor Ort am Campus - diesjährig haben wir trotz Social Distancing einen vergnüglichen Abend gemeinsamen verbracht. Danke, dass ihr dabei wart! 🍷

>> Follow Us!

There are plenty of ways you can easily and conveniently keep up with news from the University of Applied Sciences Kufstein Tirol and its campus. These range from our social media channels to thematic newsletters.

The FH Kufstein is looking forward to connecting with you, hear your feedback and/or receive your subscription! Use the icons to choose your favorite channel and always remain up to date from now on. You are also welcome to get in touch with us directly:

Telephone: +43 5372 71819
 E-Mail: info@fh-kufstein.ac.at

FH Kufstein Tirol – University o...
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 1mo · 🌐

#OMG 🎓
 Name: Anna-Maria Mair, BSc
 Studiengang: Web Business & Technology (WEB.vzB.10)
 Aktueller Job: Leitung Bereich Kunden-Support bei EBS Smart Solutions Software GmbH
 „Meine Arbeit gefällt mir nach wie vor sehr gut. Mein Beruf ist sehr abwechslungsreich und das macht es auch sehr besonders. Es gibt täglich neue Anforderungen und Problemstellungen, die es zu lösen gibt.“

fhkufstein.tirol

fhkufstein.tirol Überschwemmungen im Bezirk Kufstein: FH Kufstein Tirol ebenfalls betroffen 🌧️

Die Starkregen in Kufstein am vergangenen Samstag, den 17. Juli, haben zu Überschwemmungen geführt, von denen auch das Gebäude der FH Kufstein Tirol stark betroffen ist.
 Ein großes Dankeschön gilt allen Einsatzkräften der Feuerwehr des Bezirks Kufstein 🇦🇹 für ihren unermüdlichen Einsatz, das FH-Gebäude vom Hochwasser zu befreien. Den Stadtwerken Kufstein verdanken wir, dass wir seit den frühen Morgenstunden wieder auf unsere IT-Systeme und -Services zugreifen können - herzlichen Dank! 🌱

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- FH NEWSLETTER SUBSCRIPTION:**
-

Bachelor

- >> Energy & Sustainability Management ft
- >> Facility & Real Estate Management ft, pt
- >> International Business Studies ft, pt
- >> Marketing & Communication Management ft, pt
- >> Sports, Culture & Event Management ft, pt
- >> Business Management ft
- >> Web Business & Technology ft
- >> Industrial Engineering & Management ft

Master

- >> Corporate Transformation Management pt
- >> Data Science & Intelligent Analytics pt
- >> Digital Marketing ft, pt
- >> Energy & Sustainability Management pt
- >> ERP Systems & Business Process Management pt
- >> Facility & Real Estate Management pt
- >> International Business Studies ft
- >> Smart Products & Solutions pt
- >> Sports, Culture & Event Management ft, pt
- >> Web Communication & Information Systems pt

Postgraduate

MBA Programs

- >> General Management MBA
Fokussierungen: Automotive / Immobilienmanagement / Leadership / Soziale Arbeit
- >> Wirtschaftspsychologie 4.0

Certificate Courses & Further Education

- >> Automobilverkäufer:in
- >> Automotive Management
- >> B2B Jungunternehmer:in Automotive
- >> Change Management
- >> Duale Ausbildung zum:r Automobilkaufmann:frau oder Serviceverkaufsberater:in
- >> Facility Manager:in
- >> Internationaler Restrukturierungs- & Sanierungs-Professional
- >> IT-Prozessmanagement
- >> Musikwirtschaft
- >> Vorbereitungslehrgang zur Sachverständigenprüfung CIS ImmoZert und Gerichts-SV
- >> Zertifizierung IPMA Level D

ft = Full-time; pt = Part-time

